



Yayvo.com Exclusively Launches iDroidUSA in Pakistan

(Karachi, 27th January 2017) – Yayvo.com by TCS, Pakistan’s leading e-commerce portal that was launched last year, has once again delivered on its promise of bringing the latest, *fastest* to its consumers in Pakistan! A smartphone brand based out of New York, iDroid USA Technologies has partnered with Yayvo.com to exclusively launch one of its flagship products, the [iDroid Balr X7](#) in Pakistan. This is yet another technology addition to Pakistan’s burgeoning market for smart phones and the launch has been met with great excitement from tech geeks, technology enthusiasts, writers, bloggers and marketers across the country.

At a launch event held yesterday in Karachi, tech bloggers and writers from all over Pakistan met and interacted with the iDroid Balr X7. At the event, Co-founder Jawwad Qureshi said “iDROID wants to bring the best products, in the most affordable way, to our fellow Pakistanis. Our partnership with Yayvo.com has been a strategic move into the region and our commitment to excellence and attention to detail is clearly visible from the success our phones have enjoyed in the North American and African markets.”

Economically priced at Rs 9,499, the iDroid Balr X7, the new smart phone offers these features to its customers - a 5.5 inch HD screen, a Quad Core 1.3 GHz processor, an 8 MP back camera, a 5 MP front camera, 2800 mAh battery, equipped with the latest Gesture Technology and iDro Beast™speakers. This smartphone is now set to make its next waves in Pakistan.

“In the last few months, Yayvo has witnessed exponential growth with major events like GOSF and Black Friday shaping the e-commerce sector of Pakistan. By bringing international brands like iDroid to Pakistan, we look forward to continue delivering on our promise of bringing the newest and the latest to our customers,” said Adam Dawood, Head of Yayvo.com.

This is great news for all those looking to buy a new phone! So what are you waiting for? Buy your [iDroid](#) now on Yayvo.com and get it delivered to your doorstep in 120 minutes!

Find out more on <https://yayvo.com/idroid>

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About iDroid USA Technologies:

Founded by four IT entrepreneurs with a collective vision of building easy to use technology, the technology maker iDroid USA Technologies has been operational in the USA, Canada, EU, Latin America, Uganda, Mexico and has now launched in Pakistan exclusively on Yayvo.com.

About Yayvo:

[Yayvo.com](#) by TCS, Pakistan’s leading online portal is a one window shopping solution for all your needs. With an inventory stocked up with more than 100,000 SKUs, Yayvo covers niches from apparel to electronic items. One of the most recognizable and preferred e-stores in Pakistan today; Yayvo.com is transforming the online shopping experience in Pakistan by bringing together reputed national and global brands to offer customers genuine products in a fast, convenient and price effective manner.