



## Yayvo.com Joins in the PSL 2017 Fan Fever

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The cricket fan fever in Pakistan picks up yet again with fans prepping themselves to watch their favorite players and teams combat on the field to see them win! The much awaited Pakistan Super League 2017 matches are being played in Dubai and Sharjah with the final match to be played in Lahore this March. As teams from Islamabad, Lahore, Karachi, Peshawar and Quetta battle out on the fields, the entire nation is on a continuous buzz about who will emerge as the next PSL champion!

Yayvo.com by TCS, Pakistan's leading e-commerce portal has joined in the cricket fever, being the only ecommerce player to bring all the teams and fans together, to celebrate the international tournament [PSL 2017](#). Delivering on its promise to bring its customers the *latest, fastest*, Yayvo has entered into various partnerships to bring its fans variety and convenience on the doorstep, with a complete celebration package. The champions of PSL 2016, Islamabad United have exclusively launched their new merchandise collection with **Yayvo.com** and is now available for grabs. Merchandise for Karachi Kings, Lahore Qalandars and Peshawar Zalmi is also available on Yayvo.com. Be it caps, jerseys, hoodies, jackets, shirts or phone accessories, there is something out there for every fan. Another great news is that Yayvo.com has partnered with HBL to bring a **flat 15% off discounts** for all customers buying the official merchandise of [Islamabad United](#), [Karachi Kings](#), Lahore Qalandars and [Peshawar Zalmi](#) on Yayvo.com. So if you have your HBL credit cards with you, now is the time to shop and avail amazing discounts.

For more details please visit here: <http://yayvo.com/psl-2017>

For all the die hard fans who are planning to watch the match in Dubai and Sharjah, Yayvo.com has partnered with [Cricket Junoonis](#) to provide affordable travel packages, starting from Rs 70,000 for all Pakistanis to enjoy the matches live in the stadium! This includes a return ticket, visa, accommodation, entertainment, food and tickets to the match! If you're not getting time off work or school, Yayvo still has a plan for you. Partnering with [Cinepax](#), Yayvo is offering its shoppers the option to watch live screening at Cinepax cinemas in Lahore and Islamabad. We've got you all covered! So what are you waiting for? Don't miss the action and get yourself ready for the much awaited cricket tournament!

### **About Yayvo:**

Yayvo.com by TCS, Pakistan's leading online portal is a one window shopping solution for all your needs. With an inventory stocked up with more than 100,000 SKUs, Yayvo covers niches from apparel to electronic items. One of the most recognizable and preferred e-stores in Pakistan today; Yayvo.com is transforming the online shopping experience in Pakistan by bringing together reputed national and global brands to offer customers genuine products in a fast, convenient and price effective manner.